

LAURIE PARMA, LIFE CLOUD

THRIVING COMMUNITIES

REACHING THE SWEET SPOT WHERE TEAMS DELIVER AT SPEED

laurie@lifecloudmap.com

WHY LIFE CLOUD?

HAPPINESS IS A PRECURSOR OF SUCCESS.

People thrive and bounce-off problems when they have the psychological safe space and resources to do so. Our job a society (as parents, educators or employers) is to create spaces and a culture which enables people to perform their best. That is what LifeCloud dedicated to do, our aim is to enable people to shine.

WHAT WE DO

WE OFFER A VARIETY OF SERVICES TO SHIFT MINDSET AND CULTURE TOWARDS EMOTIONAL SAFE SPACES AND WE CULTIVATE RESILIENCE AND PSYCHOLOGICAL STRENGTHS.

WHAT IS THE PROBLEM?

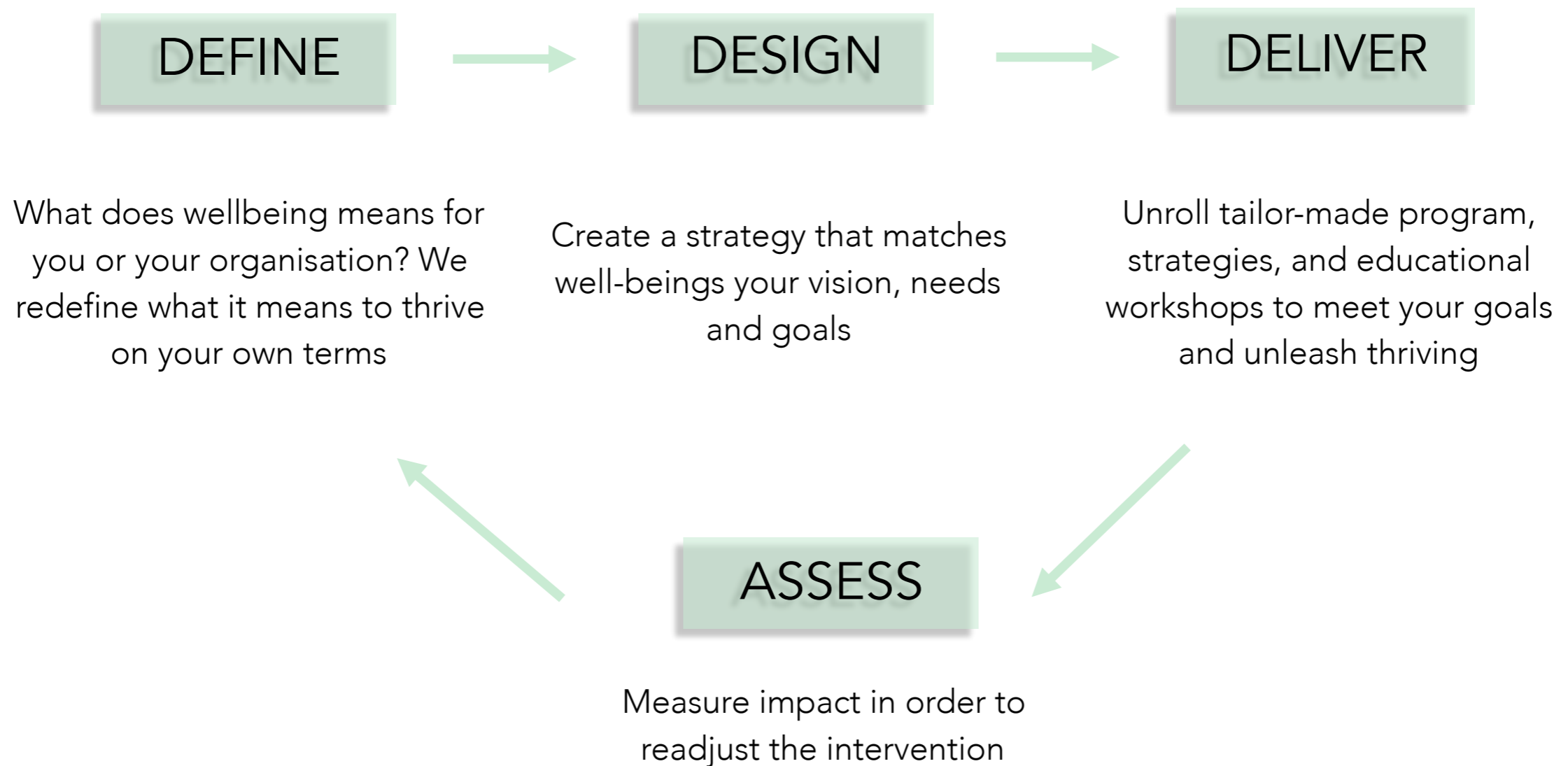
- We tend to put bandaids on health, wellbeing and social problems, while we also expect people and teams to be agile and deliver at speed
- But fail to recognise that individual psychology, our mood, our relationships, and by extensions our communities are per perpetually changing from one moment to the other
- The individual problems are often multilateral and issues faced by social-systems are exponentially more complex

HOW DO WE DELIVER CULTURE CHANGE?

- **Set a more ambitious goal:** to reach a point where the social-system (team or community) thrives and becomes self-aware, self-regulating and self-sustaining.
- **Some key ingredients** for people to feel safe enough to take steps forward in the right direction, deliver at speed and swiftly adjust to adversity:
 - Strength-based workplace
 - Resilience cultivation
 - Culture of trust, connection and empathy

FAST PACED DELIVERY & BUSINESS AGILITY...

HOW DO WE GET THERE?



IMPORTANT NOTES

I use a **dynamic and adjustable approach** rather than a strategy because:

- The root cause never appears clearly at first
- Its all about refining and getting a deep understanding by iterations
- THE PROCESS MATTERS MORE THAN THE INTERVENTION ITSELF
- I aim to leave the team with autonomy, not dependance